

**Tlalim Online Ltd (“ISRAELRAIL”)
ISRAELRAIL Quiz Game Official Rules**

Sponsor: Tlalim Online Ltd, Ariel Sharon 3, Or Yehuda, Israel 6037606 is the Sponsor of the **ISRAELRAIL Quiz Game** (the “Quiz Game”). The Quiz Game is in no way sponsored by, endorsed by, administered by, or associated with Facebook.

Administrator: Barbara Burian, Buriba.com Branding and Advertising Agency (BURIBA), Ben Yehuda 100/3. Tel Aviv, Israel 6343707 is the Administrator of the **ISRAELRAIL Quiz Game** (the “Quiz Game”).

Quiz Game Description: The Quiz Game entry period begins on Thursday, October 22, 2020 at 10:00 a.m. CET and it will be available and accessible for an undefined time period until the Sponsor decides to end the Quiz Game (the “Promotion Period”). By participating in the Quiz Game, each entrant unconditionally accepts and agrees to comply and abide by these Official Rules and the decisions of Sponsor and Administrator, whose decisions shall be final and legally binding in all respects.

Eligibility:

The Quiz Game is open to U.S., European and Israeli legal residents who are 18 years of age or older at the time of entry. This Quiz Game is subject to all applicable state and local laws and regulations. Void where prohibited or otherwise restricted by law.

How to Enter:

Using ISRAELRAIL’s official website (<https://israelrail.com/quizgame/>), you may successfully complete the quiz without the utilization of an outside agency or automated system. Requested Facebook permission must be approved as a submission to the Quiz Game. On “My Data” page the required fields can be filled in voluntarily for each individual entry, including full name, location, email address and phone number. Your email and phone number will not be used for any other promotional purposes unless you ask for. Your email and phone number will not be shared with other third-parties outside of the Sponsor and Administrator.

The city quiz is based on the following six available destinations: Tel Aviv, Jerusalem, Haifa, Akko, Beer Sheva and Dead Sea (the “City Quizzes”). There is no limit to the number of times an entrant can play. The purpose of the Quiz Game is to educate, entertain and engage. The Quiz Game is not a contest therefore it does not offer prizes and no drawing will be made.

By submitting a completed quiz, you indicate your unconditional agreement to, and acceptance of, these Official Rules and Administrator’s decisions, which are final and binding. Sponsor

reserves the right to reject any entries that are incomplete or do not comply with the Official Rules.

Quiz Game Limitation:

All entries are subject to verification and approval by Administrator. Entries that do not meet the requirements or otherwise do not comply with the Official Rules herein may be disqualified. Administrator, in its full discretion, will determine what constitutes a valid entry. Administrator is not responsible for incomplete, lost, illegible, late, or misdirected or entries. Administrator is not responsible for transmission defaults, computer server failure, delayed, garbled or corrupted data, technical, hardware and/or software malfunctions of any kind, or failure of any of the equipment or programming associated with or utilized in this Quiz Game, or any human or other errors that may occur in connection with this Quiz Game. Sponsor is not responsible for printing or typographical errors in any Quiz Game-related materials. Sponsor, in its sole discretion, reserves the right to suspend, cancel or modify the Quiz Game or any portion of the Quiz Game, without notice or liability, if the integrity of the Quiz Game is compromised in any manner as determined by Sponsor, or if the Quiz Game is not capable of being conducted as intended by Sponsor. Administrator reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Quiz Game or to be acting in violation of these Official Rules or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of this Quiz Game. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE, INTERFERE WITH, OR UNDERMINE THE LEGITIMATE OPERATIONS OF THIS QUIZ GAME IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Release of Liability:

All entrants hold the Sponsor and Administrator's and its officers, directors, employees, and all others associated with the development and execution of this Quiz Game (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with entrant's participation in the Quiz Game. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

All entrants release Sponsor and Administrator and its officers, directors, employees, agents and all others associated with the development and execution of this Quiz Game, from any and all liability with respect to, or in any way arising from or in connection with, participation in this Quiz Game and/or the acceptance, including but not limited to, liability for personal, bodily injury, death, damages or losses of any kind. Entrants agree that all disputes, claims and/or causes of action arising out of or connected with this Quiz Game, shall be resolved individually, without resort to any form of class action; and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Additionally, unless otherwise prohibited, under no circumstance will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, indirect, punitive, incidental and consequential damages, and other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Quiz Game, shall be governed by, and construed in accordance with, the laws of the State of Israel, without giving effect to any choice of law or conflict of law rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision of these Official Rules. By entering, entrants consent to the jurisdiction and venue of the state and local courts located in Israel.